



KNOWLEDGE IS POWER

When it comes to cancer, knowledge is power. Learn more at this **FREE** in-person blood cancer conference for patients, survivors, caregivers, and healthcare professionals.



REGISTRATION INFORMATION

NORTHERN CALIFORNIA CONFERENCE

Saturday, February 1, 2025

9:00 AM – 2:15 PM (PST)

Hyatt Regency San Francisco
5 Embarcadero Center
San Francisco, CA 94111

ONLINE REGISTRATION IS REQUIRED

www.LLS.org/NCABCC25



TO REGISTER, POINT YOUR PHONE'S CAMERA AT QR CODE!

For general conference questions, grievances, and requests for accommodations for those with disabilities, please contact the LLS Patient & Community Outreach Team at:

EMAIL: NorthernCA.BCC@LLS.org

PHONE: 415.625.1121

This is NOT a continuing education (CE) program.

THANK YOU TO OUR NATIONAL SPONSORS



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9:00 AM Registration, Exhibits & Breakfast

10:00 AM Welcome and Opening Remarks

Kimberly Thompson, Manager, Patient & Community Outreach
The Leukemia & Lymphoma Society

Keynote Presentation

The Road of Resilience: Our Legacy

Cynthia Cantril, RN, MPH, OCN, CBCN
Sutter Bay Medical Foundation

11:00 AM Break & Exhibitor Session

11:15 AM Morning Concurrent Breakout Sessions

Adult Acute Leukemias (AML and ALL)

Lori Muffly, MD, MS, Stanford Medicine

Multiple Myeloma

Michael Green, MD

The Permanente Medical Group – East Bay Medical Centers

Myelodysplastic Syndromes (MDS)

Brian Andrew Jonas, MD, PhD, UC Davis Health

Chronic Myeloid Leukemia (CML)

Kelly Schoenbeck, MD

UCSF Helen Diller Family Comprehensive Cancer Center

Food Matters: Top Strategies to Stay Nourished

During Treatment and Recovery

Nancy Birang, BS, NC, CancerCAREpoint

Tools for Navigating Mental and Emotional Resilience

During Cancer Treatment and Survivorship

Mayra Gomez Padua, PhD

UCSF Helen Diller Family Comprehensive Cancer Center

12:15 PM Break, Exhibitor Session & Lunch

1:15 PM Afternoon Concurrent Breakout Sessions

Lymphoma High Grade and Hodgkin Lymphoma

Michael Khodadoust, MD, Stanford Medicine

Lymphoma Low Grade

Joseph Michael Tuscano, MD, UC Davis Health

Chronic Lymphocytic Leukemia (CLL)

Bitra Fakhri, MD, MPH, Stanford Medicine

Myeloproliferative Neoplasms (MPN)

Bart Scott, MD, Fred Hutchinson Cancer Center

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2:15 PM Evaluations and Conference Concludes